

WORKSHOP 16th MARCH 2019 | 10:00 – 16:00 | BERLIN

Sustainable & Circular Fashion

Sustainability in fashion and impulses for
circular strategies in fashion

REGISTER NOW
UNTIL 02.03.2019

Content

The workshop provides fashion start-ups and medium-sized companies with the theoretical foundations of sustainable fashion while considering the ecological, social and economic aspects. Different sustainability strategies such as Circular Fashion and Cradle to Cradle will be presented and solutions for their own product development will be shown. The focus is on circular products and the necessary conditions for material sourcing and design, as well as methods and possibilities for the recycling of textile products.

- facts & figures
- life cycle assessment & comparison between ecological fibers
- sustainable strategies and comparison
- design for zero waste & longevity
- upcycling, recycling & downcycling
- circular economy: product life cycles, circular design, retail models & return

Expert

Jonna Haeggbloom, MA Sustainability in Fashion, is Circular Design Strategist at circular.fashion, founded by Ina Budde. With a focus on sustainable strategies that allow extended usage and new consumption models, she supports fashion brands to anchor sustainability within their business model. She already worked with companies like Filippa K and Kerber. In addition, she designs creative customer communication for innovative forms of sustainable product cycles.

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PRICE PER PARTICIPANT: € 230 + VAT per Day (including handouts and snacks)
Our courses are eligible by an education bonus (www.bildungspraemie.info/)
Pick up your education bonus and save 50%.

REGISTRATION: <https://goo.gl/forms/JJZB81Y4eHtZR8Q2>

QUESTIONS: anfragen@goodgarmentcollective.com

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